

 **RUSTA**



GROUP OF COMPANIES «RUSSIAN TECHNICAL AEROSOLS»

The mission of RusTA Group

Development of high-tech environmentally safe production and creation of new jobs.

The goal of RusTA Group

Become the largest professional manufacturer of technical aerosols and construction chemistry in the EAEU.

More than 20 years is the leader in technical aerosol manufacturing:

Polyurethane foam, sealants, adhesives, color paints and varnishes for household and professional use, automotive refinish paints, car care products and other technical products.

Own production on an area of 30,000 m²

Located in the city of Elektrougli, Noginsk district, Moscow region.

The group of companies

Manufacturing, trading and
service companies

Trademarks

 **РУСТА**

 **РУСТА**
СЕРВИС

 **РУСТА**
КОНСТРАКШН

 **Эльф**
ФИЛЛИНГ
ПРОИЗВОДСТВО АЭРОЗОЛЕЙ


ТРОА
А В Т О

 **ТОРГОВЫЙ ДОМ**
KUDO

 **KERRY**

RUSH

 **KUDO**

DONEWELL

 **AXIOM**

 **KULT**

- ① First production facilities
- ② Own chemical laboratory
- ③ Launched of **KERRY's** first car care products

1999

- ① Production modernization
- ② Own gas storage
- ③ Manufacture of products under the contract

2003

2005

- ① The Research and Development Center established
- ② The company has over 100 employees
- ③ Production of **KUDO** aerosol paints started

2002

The production volume exceeded 1 million units per year.

- ① New production building commissioned
- ② The Research and development center expanded 3 times

2009

RUSH and **DONEWELL** brands appeared

2010

2011

- ① A new industrial paint tinting system was put into operation
- ② Investments in production amounted to more than 1 million euros
- ③ The production volume exceeded 10 million units per year.

Launched production of **polyurethane foam**

2012

Redesign of **KUDO** and **KERRY**

2014

AXIOM's premium line of car care products is launched

2016

2015

The Research and development center expanded 3 times more

2018

- ① Commissioning of **new equipment**
- ② A full cycle of production of **KUDO** silicone and acrylic sealants has been established

- ① A full cycle of production of **KUDO** adhesives and sealants based on hybrid polymers has been launched
- ② The company has more than 600 employees

2019

The project of product **packaging in blisters** was implemented

2021

2020

- ① The Research and Development Center **restructured and expanded 2 times more**
- ② Over the past eight years, investments in production, research and development amounted to more than **3 billion rubles**

- ① Start of deliveries of O.E.M. **AXIOM** sealants for machine-building enterprises

- ② Start of sales of the Car Refinish category

2022

The manufacturing



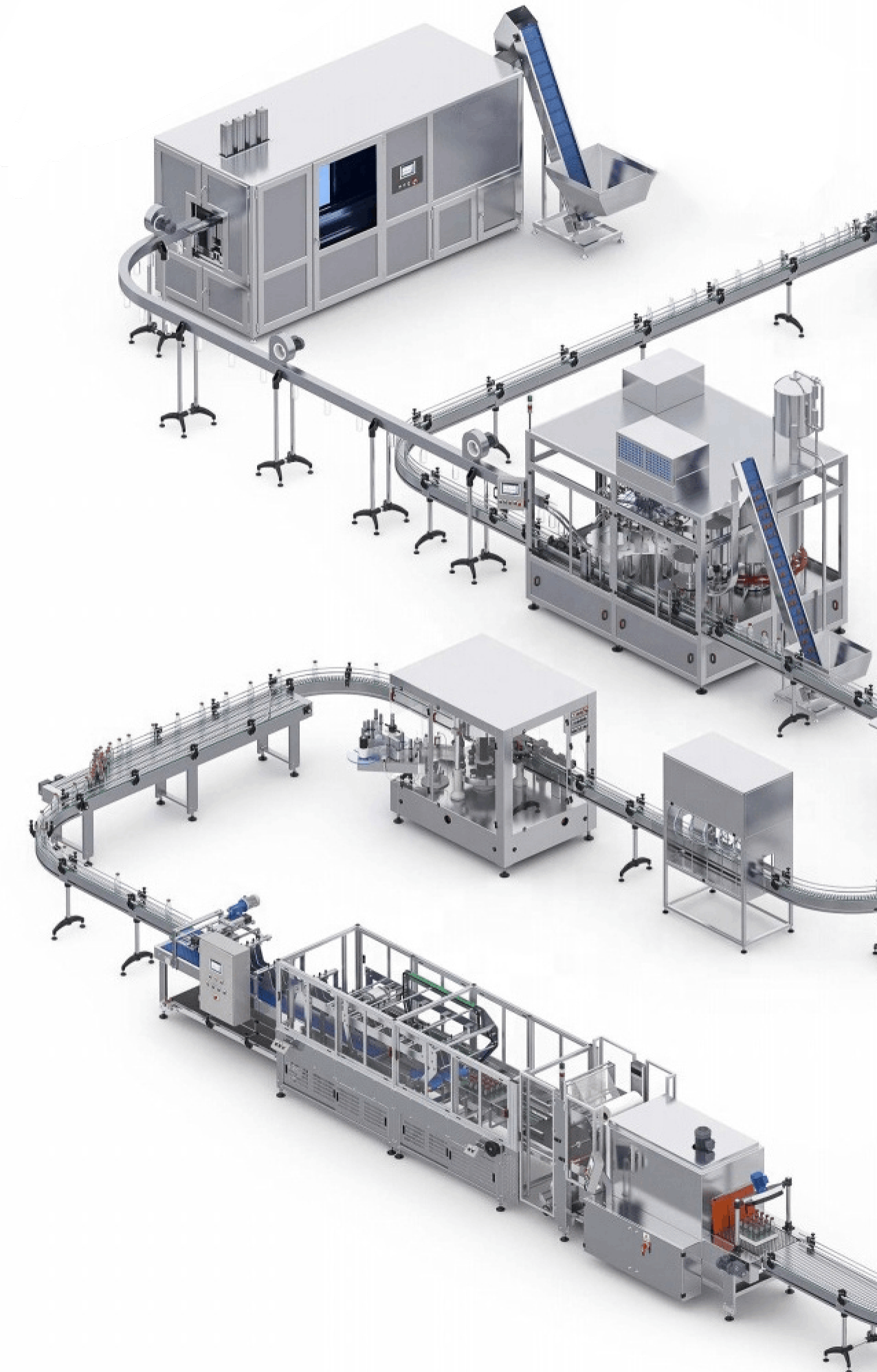
25 km from MKAD
30,000 m² production area

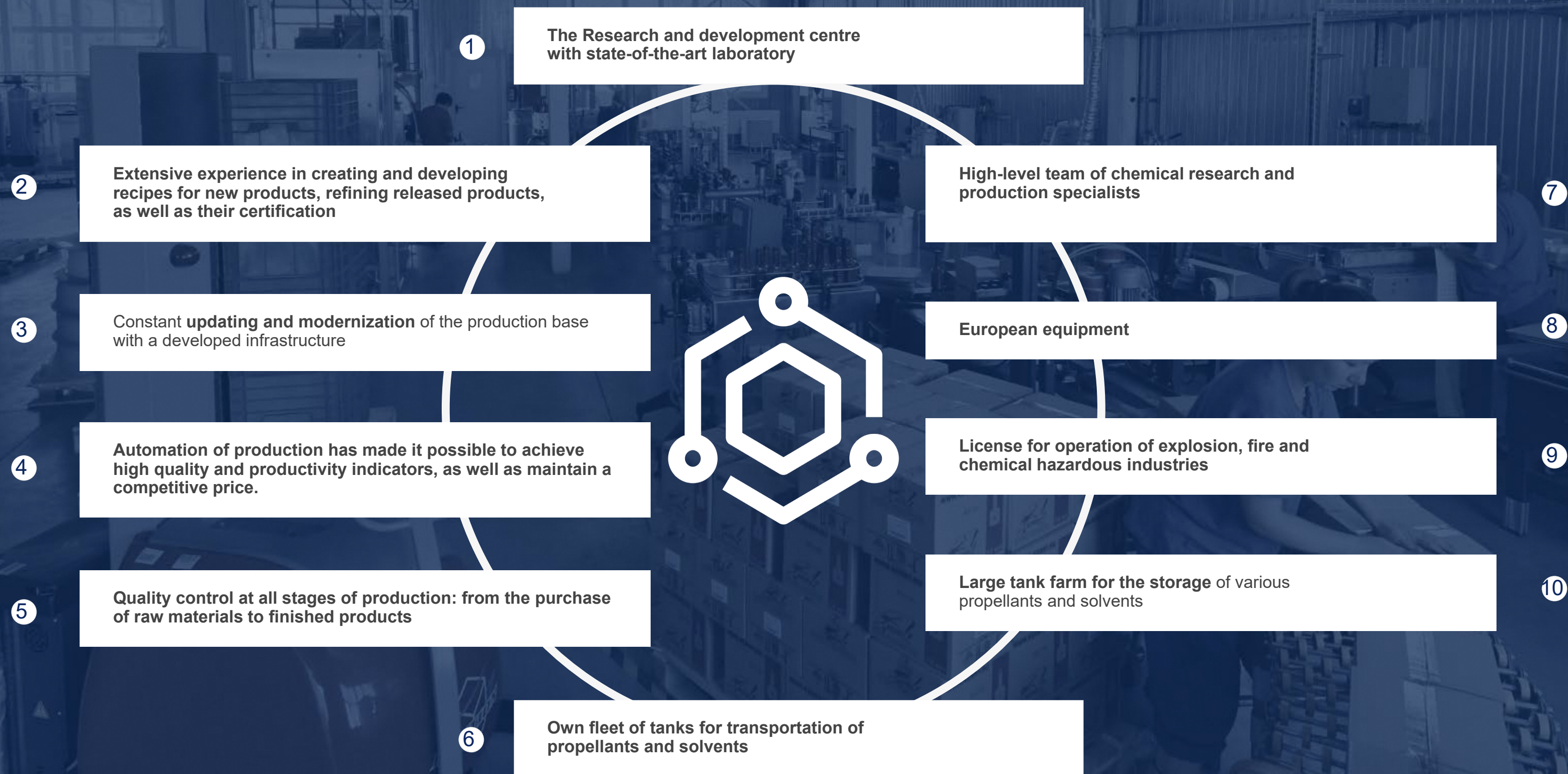
The production is located in Elektrougli, Noginsk district, Moscow region.



We produce

| | | |
|---|---------------------------------|---------------------------------|
|  | Aerosol paints and varnishes | Kudo-paint.ru |
|  | PU foam, adhesives and sealants | Kudo-bond.ru Kudo-purfoam.ru |
|  | Car care products | Kerry.ru Axiompro.ru |
|  | Household chemicals | Kudo-paint.ru |
| NEW | Two-component coatings | Axiompro.ru |







The Research and Development centre

The structure of RusTA Group of Companies includes the Center for Research and Development , consisting of two departments:

Research laboratory, whose tasks include:

- Constant monitoring of new products and market needs
- Development of new products and methods of their application
- Carrying out tests, comparative tests
- Search for innovative solutions
- Expert evaluation of the effectiveness of compositions and components

1

Research laboratory, whose tasks include:

- Input control
- Operational production control
- Output control

2

The Research and Development centre

Many years of experience in the production of aerosols and quality control at all stages of production allows us to offer our customers only proven products, innovative developments and the best technological solutions adapted to perform professional tasks, auto chemicals, auto cosmetics and other technical products.

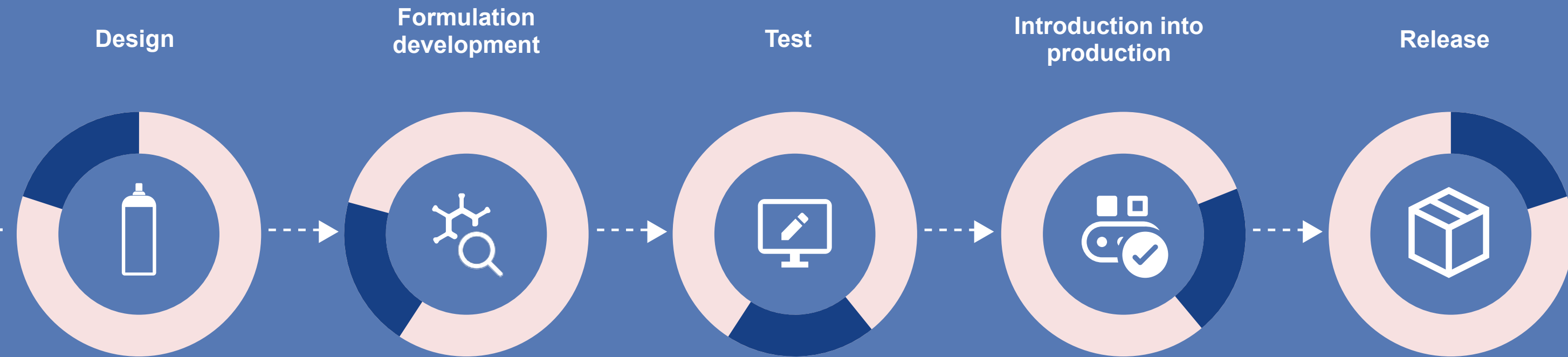


We have developed:

1000 types of products

more than 120 types of technical fluids

Full development cycle



Accompanied by quality control at each stage

Up-to-date equipment

The factory is equipped with high-performance European equipment that meets the requirements of the technical regulations of the Customs Union of the EAEU:

«On safety of machinery and equipment»

«On safety of equipment for work in explosive atmospheres»



6 aerosol lines:

1

1 multi-purpose
high-speed line

80 aerosol cans per minute



3

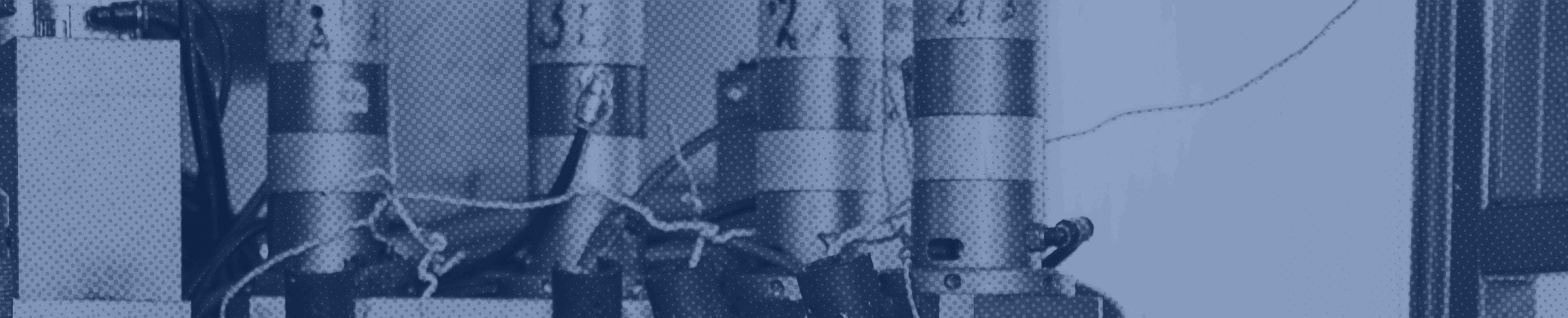
automatic machines
for high-volume production

40 aerosol cans per minute

2

semi-automatic machines
for small-lot production

25 aerosol cans per minute

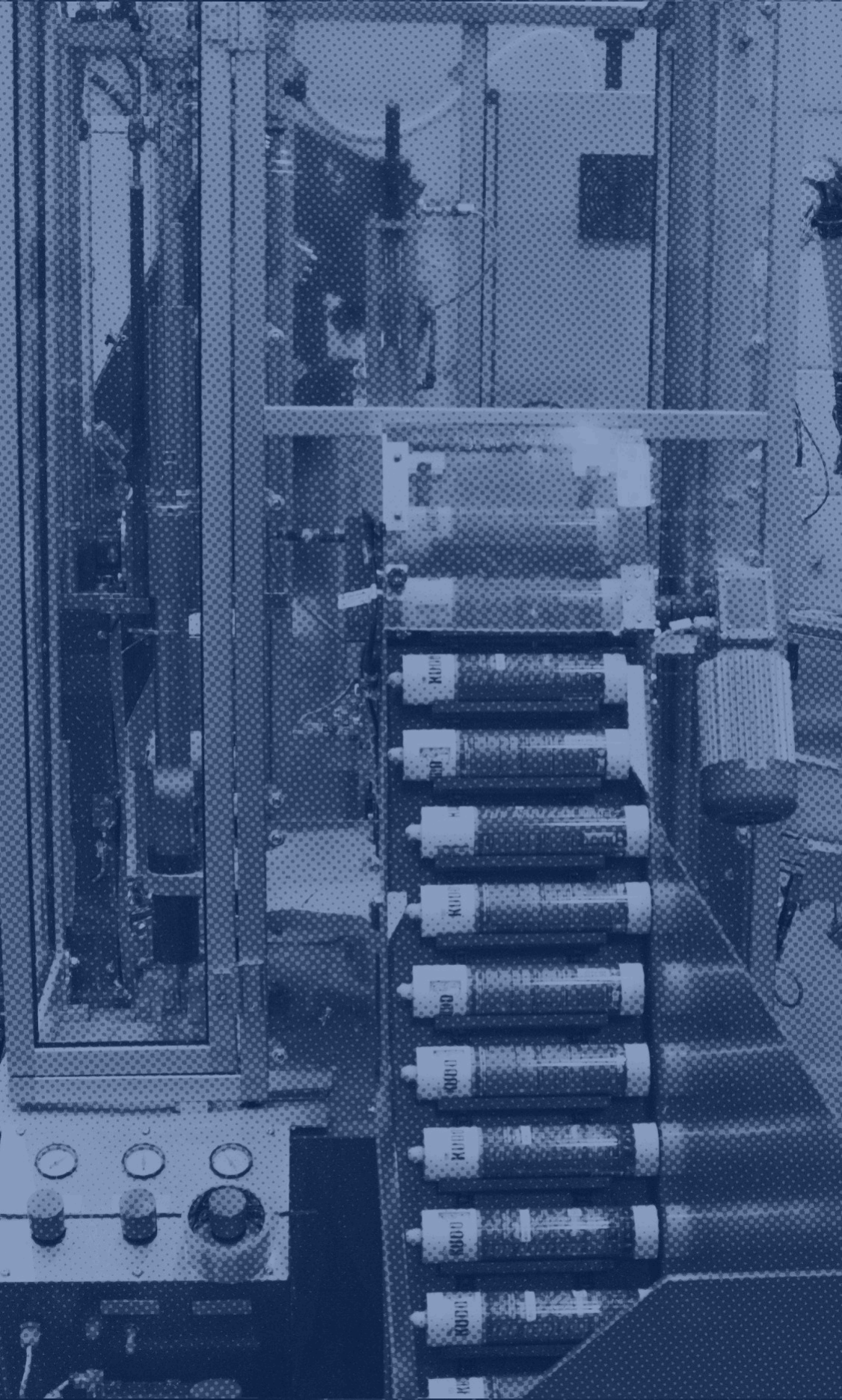


5

production line
for Polyurethane foam

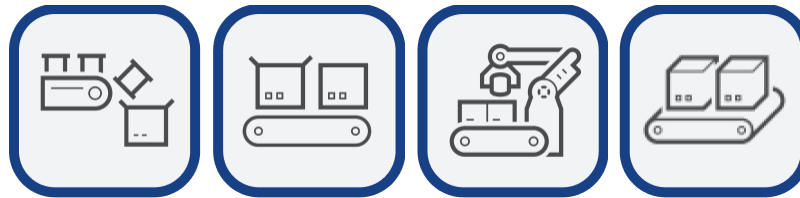
80 aerosol cans per minute





7

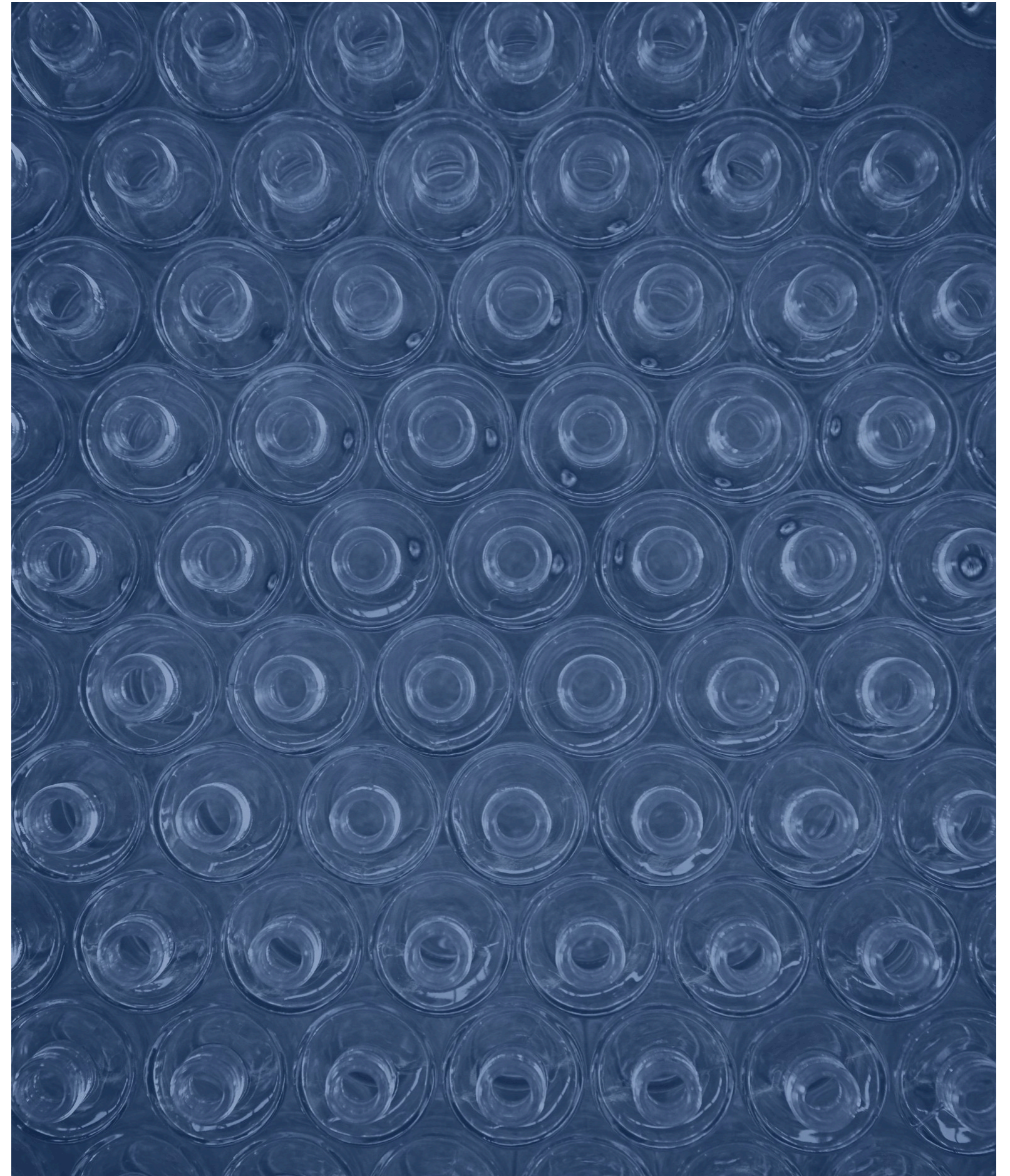
production line for adhesives
and sealants in cartridges,
tubes and foil packages



In addition, the factory is equipped with:

Automatic line for bottling of liquid products

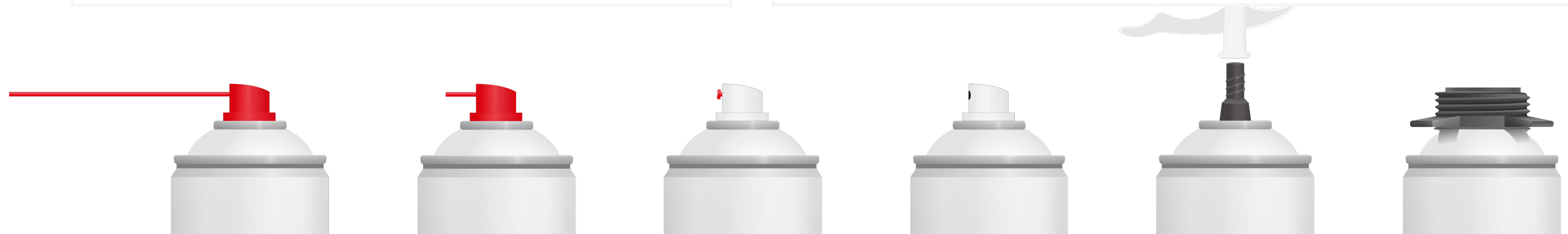
- 1 Production line for bottles with brushes
- 2 Production line for packing in buckets and canisters



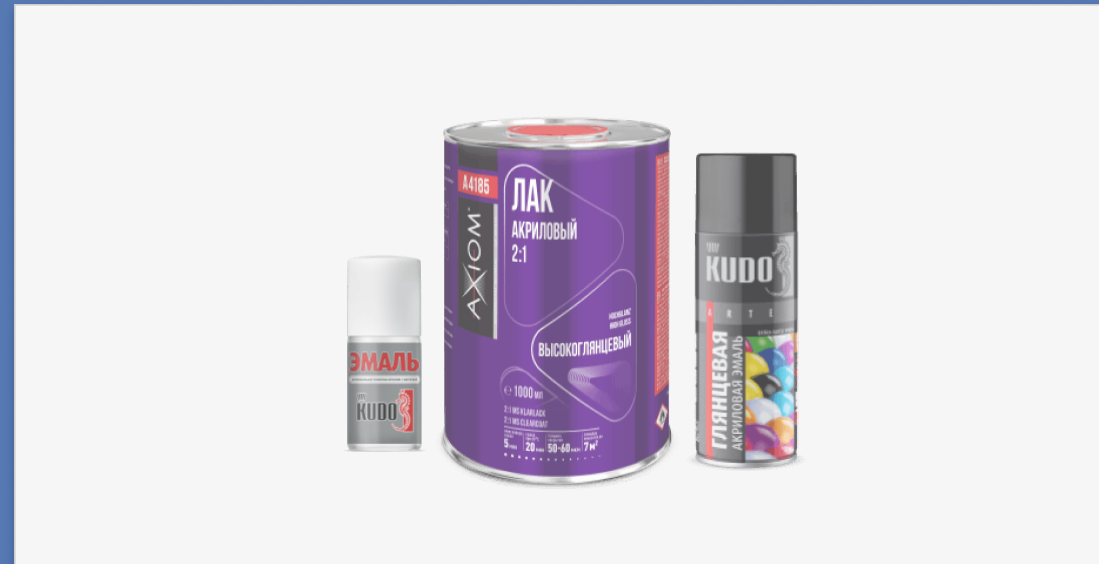
Base sizes:

| Designation | Size |
|---------------|------------------|
| Cartridges | to 310 ml |
| Tubes: | |
| Aluminium | 25, 28, 30, 35 ø |
| Plastic | 35, 50 ø |
| Foil packages | to 600 ml |
| Bottles | 100 to 1000 ml |
| Canisters | 1 to 20 l |
| Buckets | 0,6 to 20 kg |
| Brushes | to 15 ml |

| Can volume, ml | Size (diameter x height), mm |
|----------------|------------------------------|
| 75 | 35x88 |
| 140 | 45x96 |
| 210 | 52x105 |
| 335 | 52x161 |
| 400 | 52x195 |
| 520 | 65x157 |
| 650 | 65x195 |
| 800 | 65x238 |
| 1000 | 65x300 |



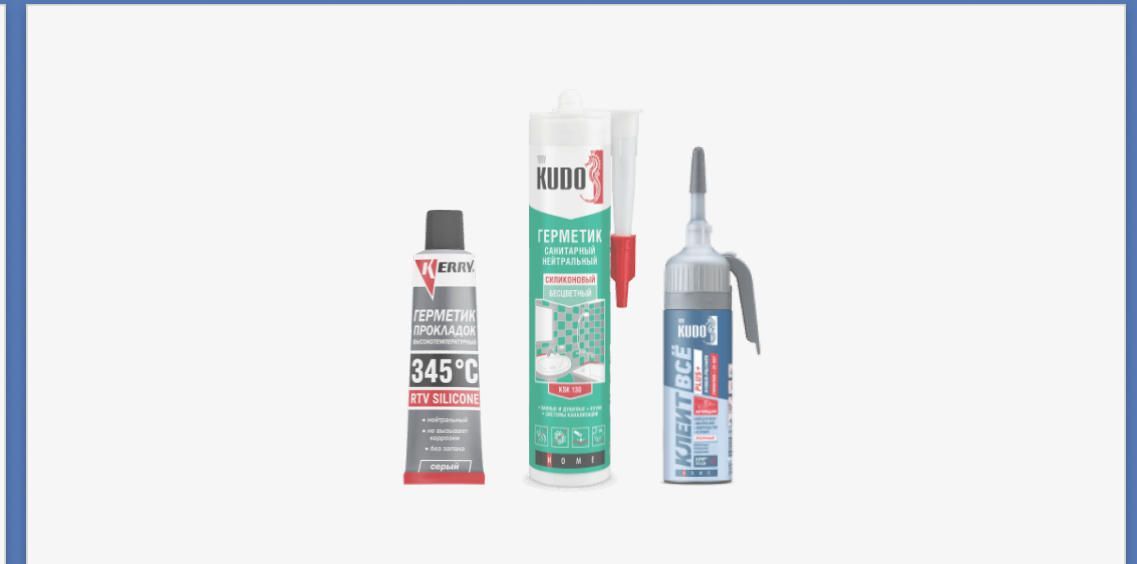
Packaging forms



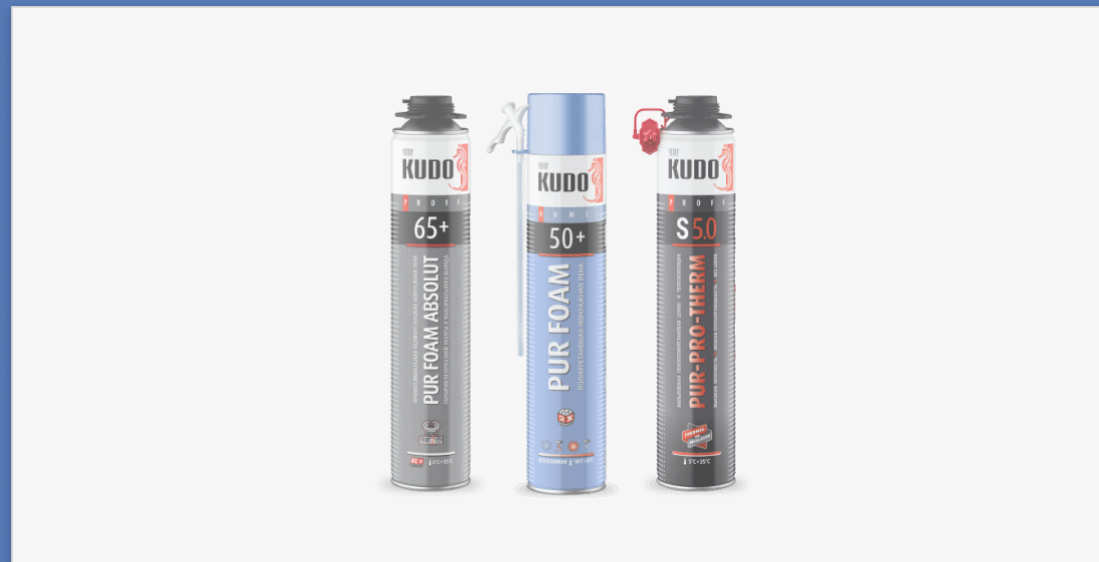
Paints and varnishes



Car care products



Sealants and adhesives



PU foam



Industrial products

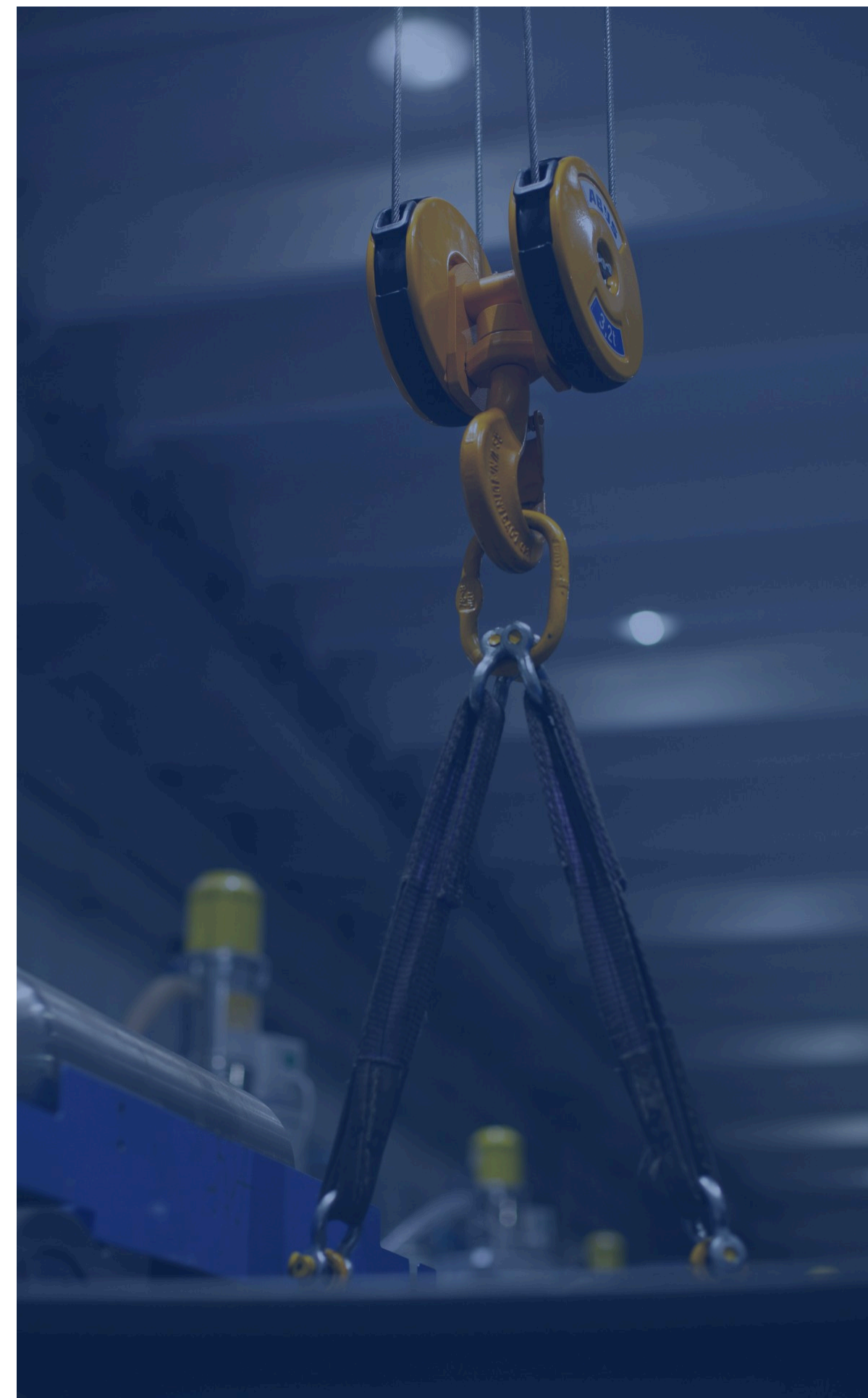


Household chemicals

Our raw material suppliers

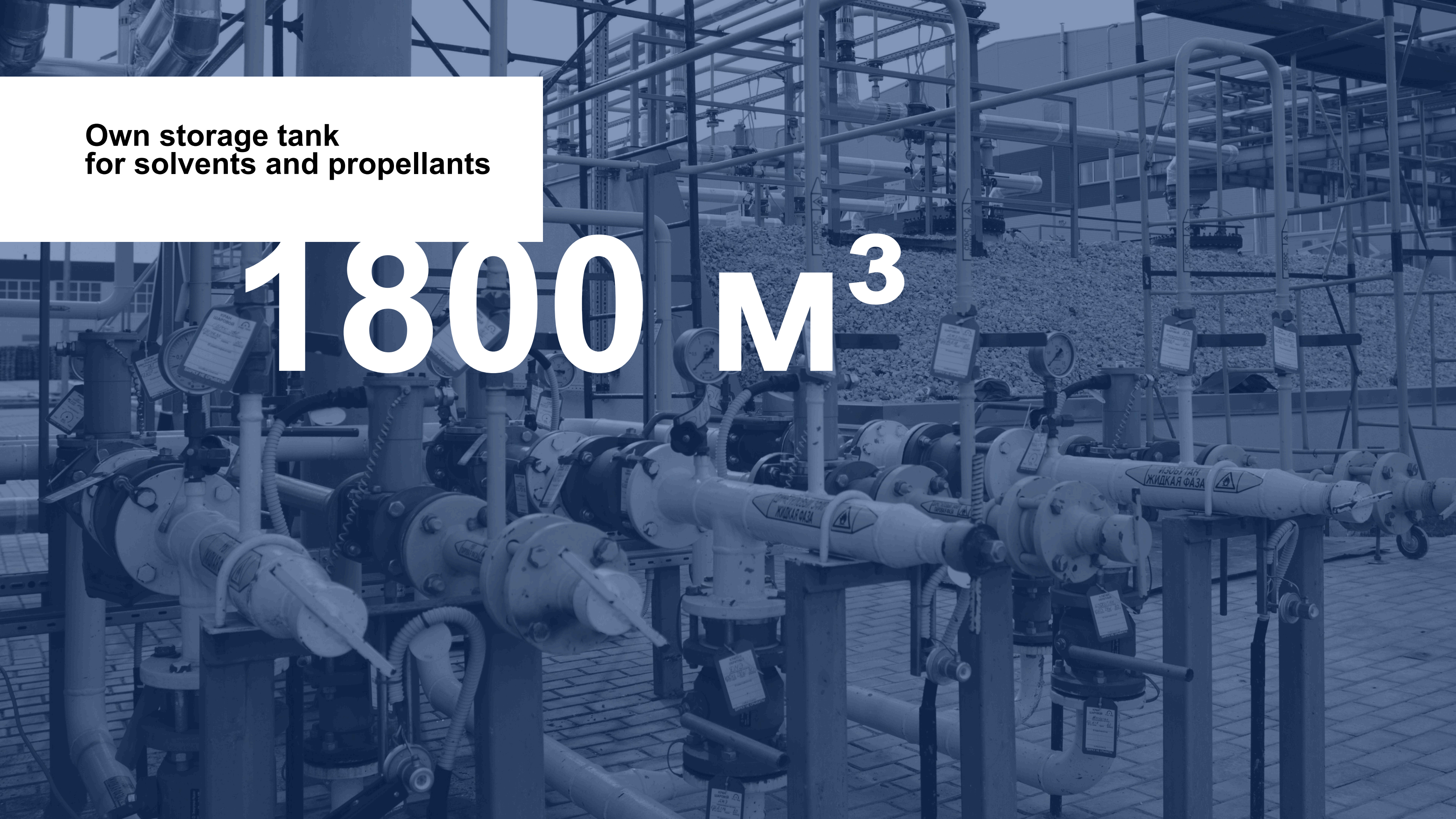


Direct contracts for the supply of equipment, raw materials and components are signed.



Own storage tank
for solvents and propellants

1800 m³



Warehouse complex

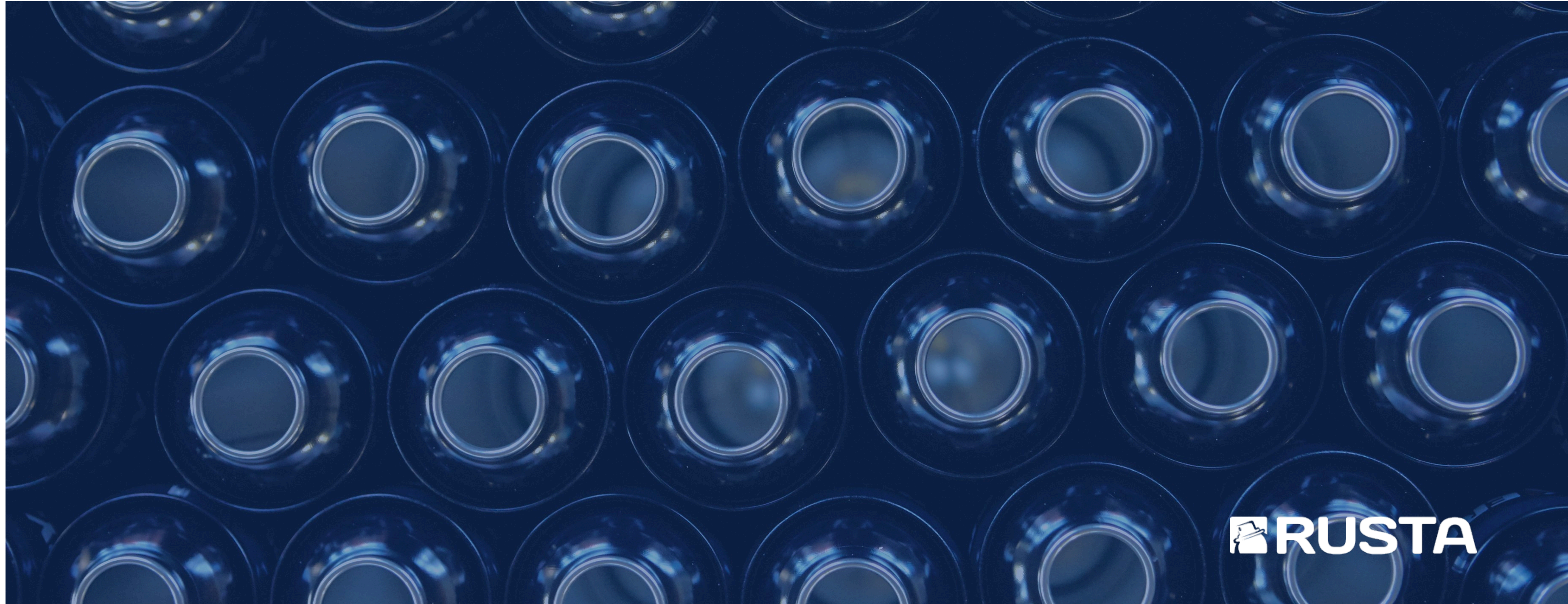
On the territory there is a modern warehouse complex of class «A» with a developed logistic system, which allows to maintain all positions available for ordering and to make a shipment promptly.

The total area is 18,000 m² (~22,800 pallets).



Contract manufacturing

By choosing our company as a partner, you get all our many years of development and production experience.



 **RUSTA**



We provide high-quality and convenient service, provide project support at all stages of production:

- ✔ Choice of ready-made recipes or development according to your requirements
- ✔ Obtaining related documentation
- ✔ Design and order of aerosol cans
- ✔ Planning and procurement of raw materials
- ✔ Contract content
- ✔ Delivery of finished products
- ✔ Research and product testing
- ✔ Providing products with certification
- ✔ Lithography, label printing
- ✔ Checking the quality of raw materials and components
- ✔ Package



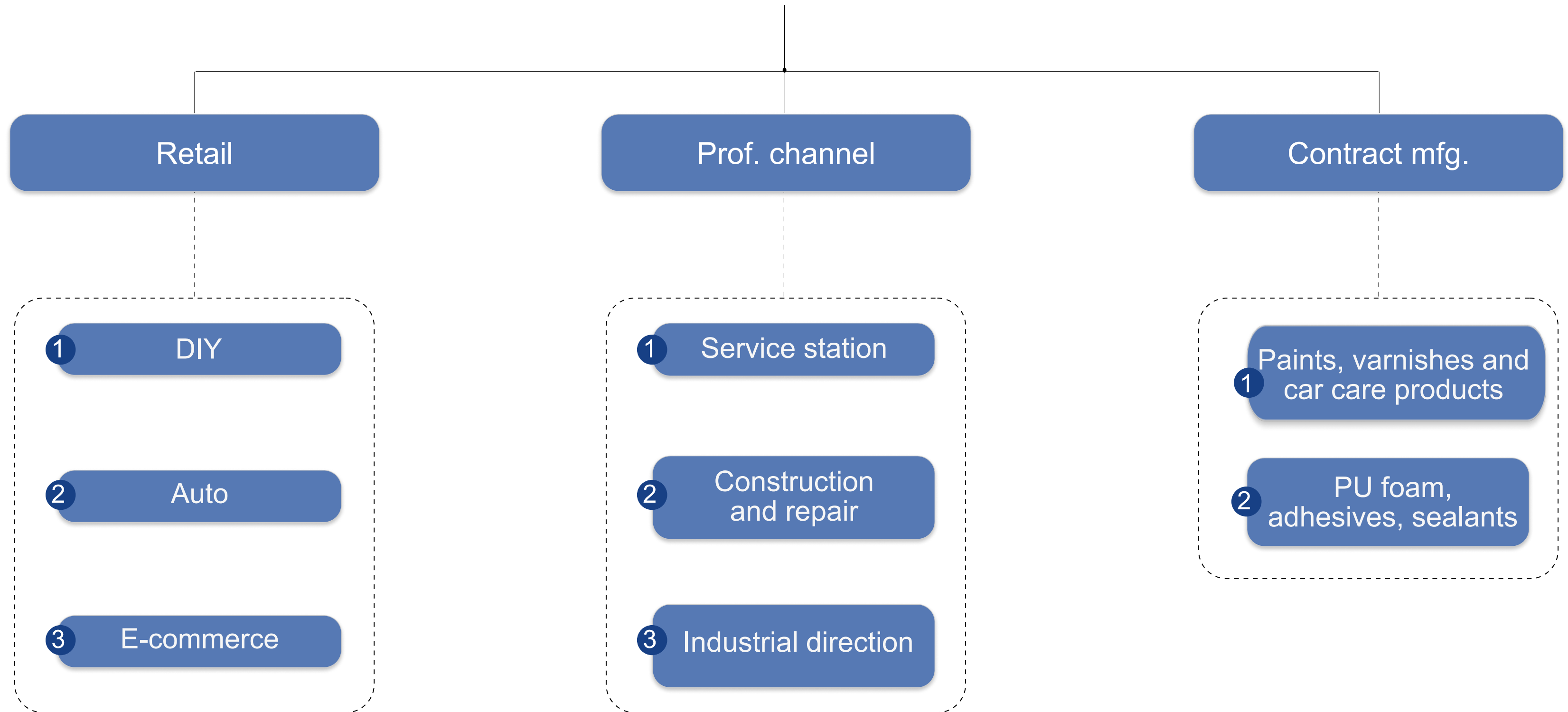
Our team



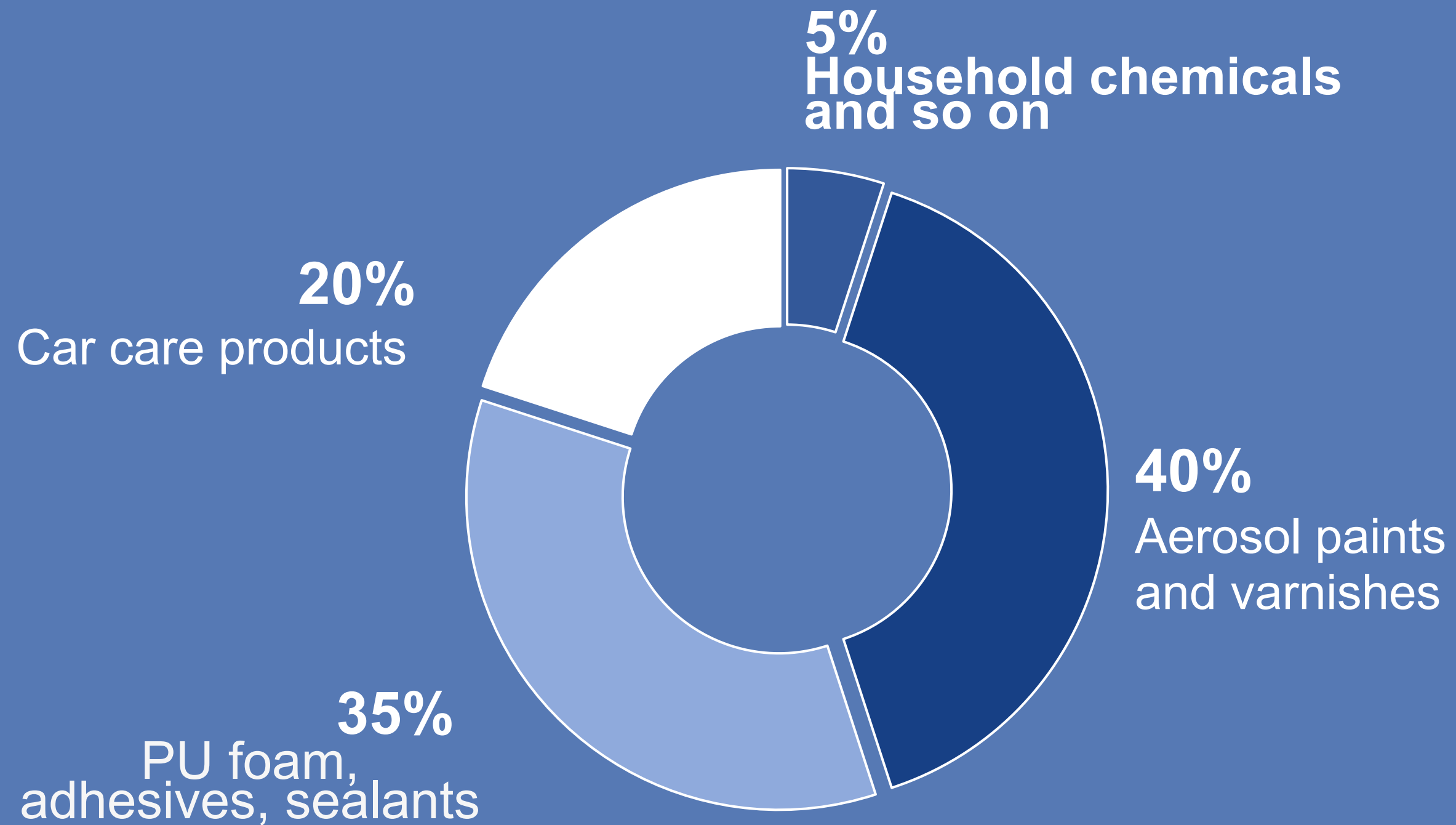
Today our team consists of 700 real experts in their field!

Structure

Sales department

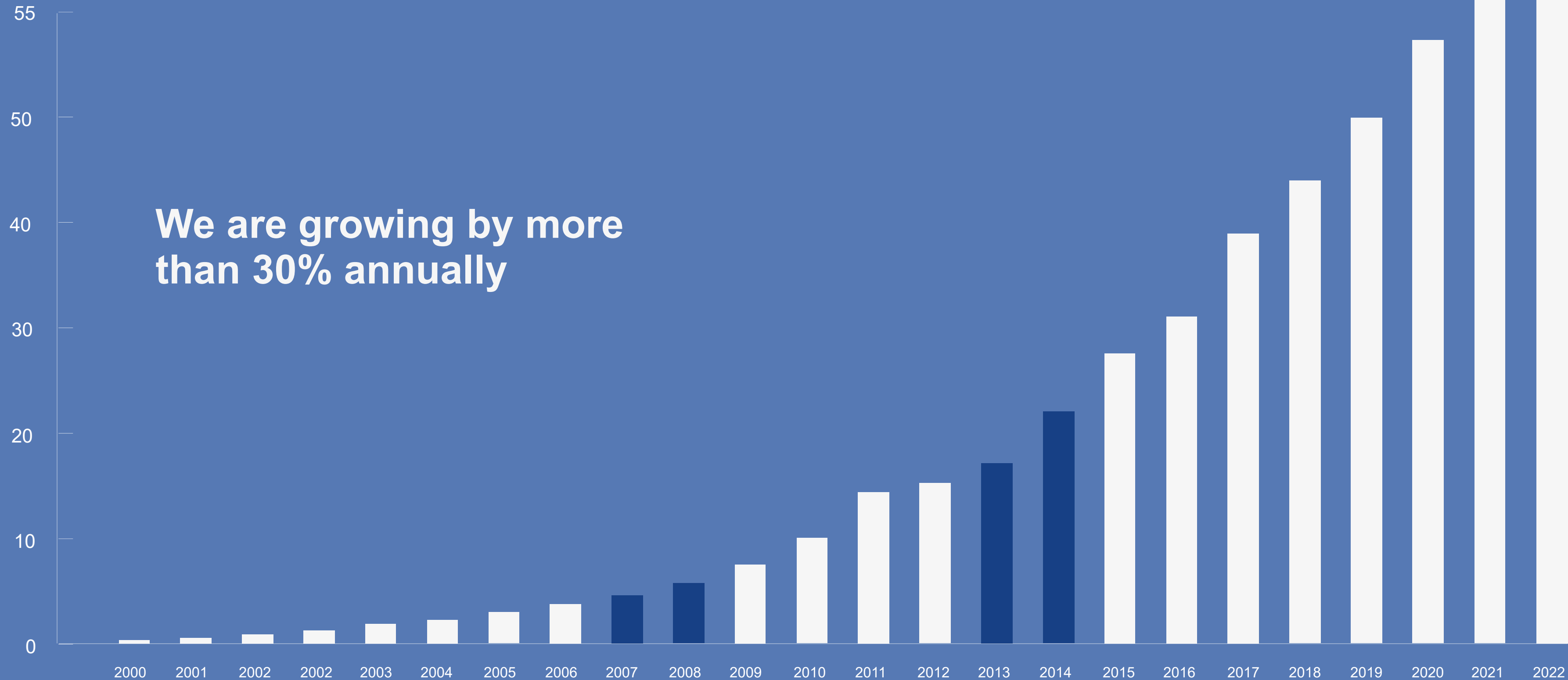


Every year we produce more than
60 000 000 units of production



Share of output in % of total volume

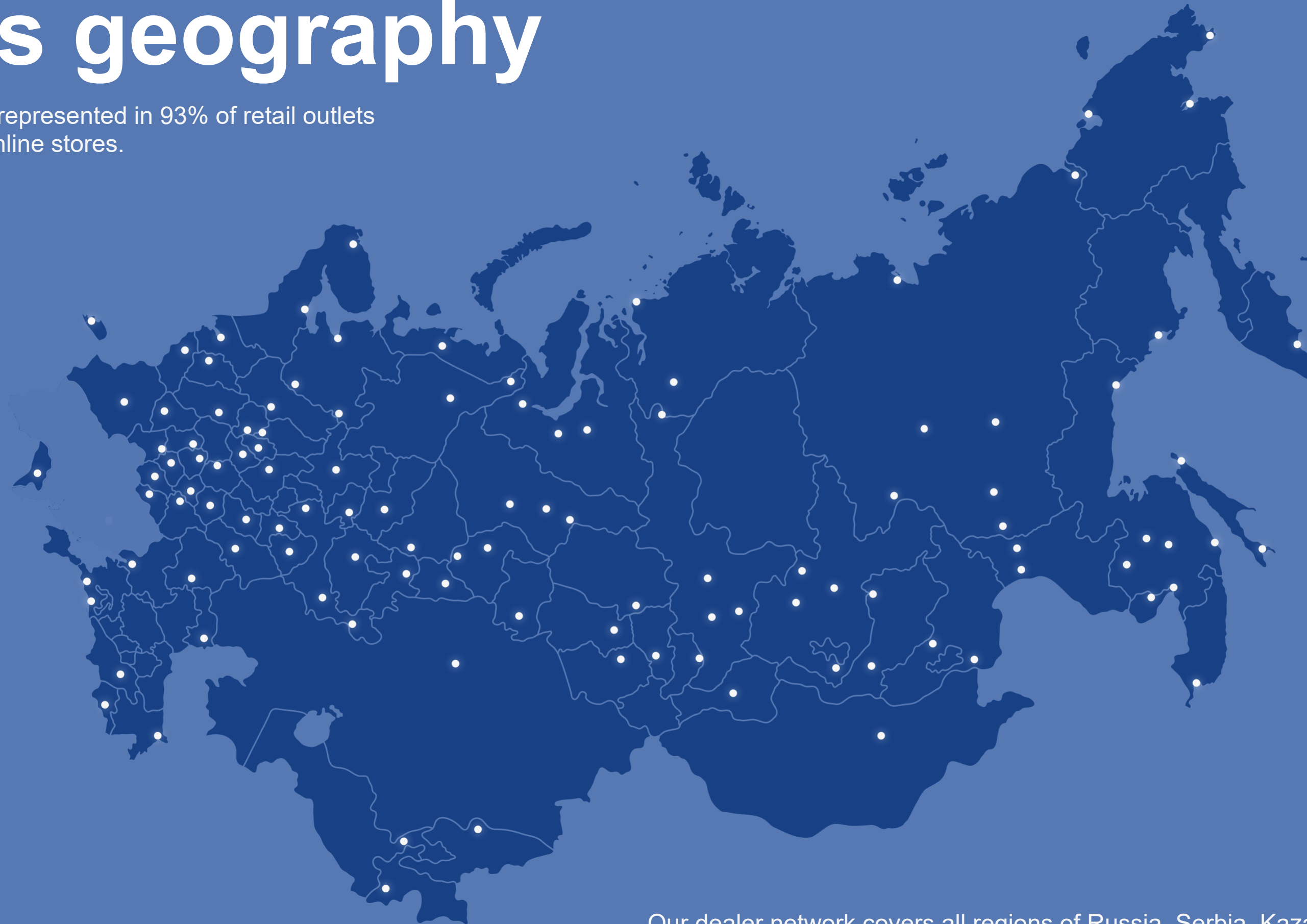
mln. pcs.



We are growing by more than 30% annually

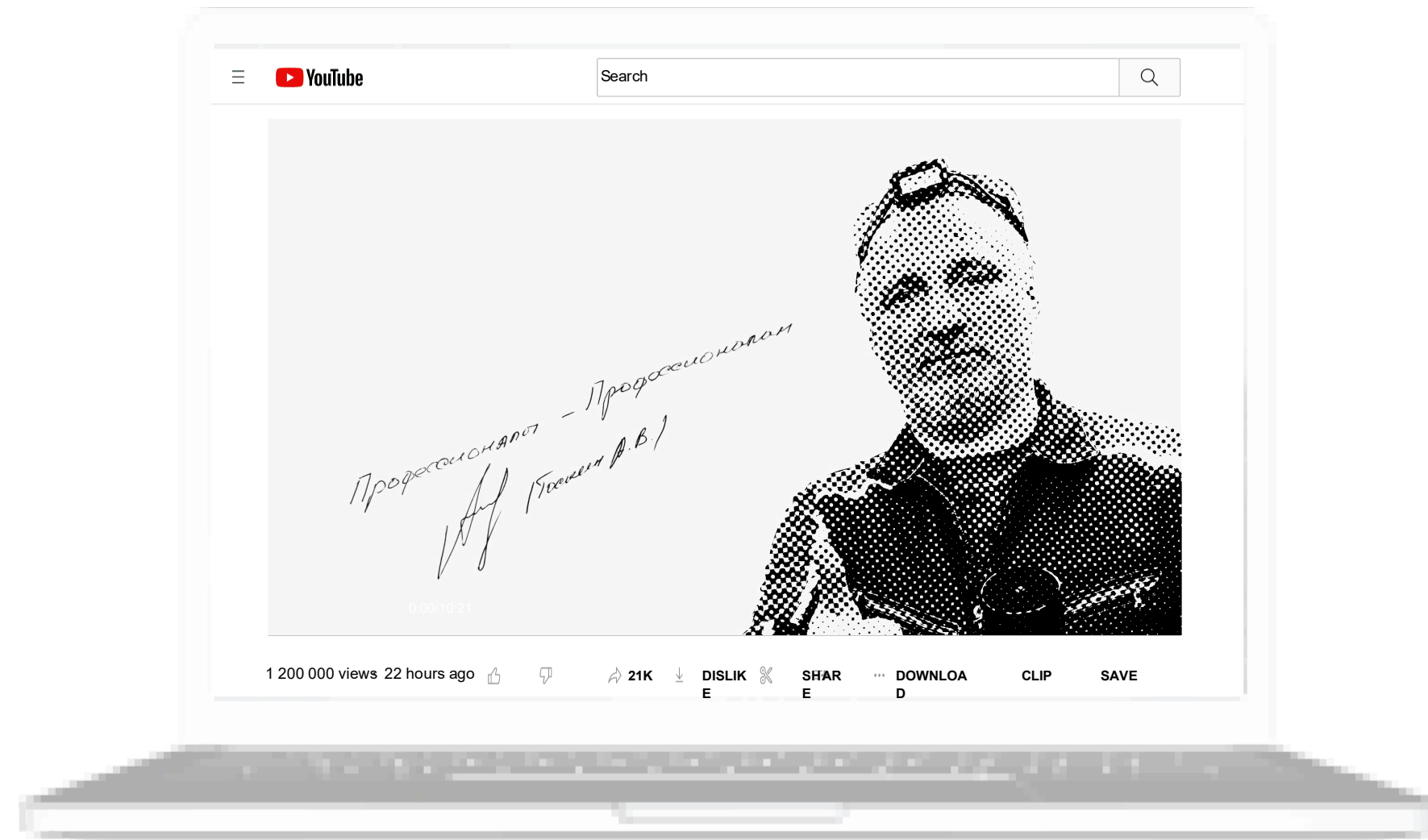
Sales geography

Our products are represented in 93% of retail outlets and in all major online stores.



Our dealer network covers all regions of Russia, Serbia, Kazakhstan, Belarus, Georgia, Azerbaijan, Armenia, Uzbekistan, Kyrgyzstan, Tajikistan and even Mongolia.

Internet marketing



150 000

YouTube subscribers

80 m

views of our YouTube videos

50 m

integration views

60 000

Instagram followers

Denis
MEBANK subscribers



автохлама.нет
619 000 subscribers



НАКАЧАННЫЕ
708 000 subscribers



МАШИНАТОР
1,02 m. subscribers



700+

Technical support and training

- 1 Partner training
- 2 Organization and participation in conferences
- 3 Field technical support for complaints
- 4 Consumer technical support

1296 hours of training
102 webinars
243 companies



Social aspect

Gender equality



45% women among top managers.



33% women among employees.

Working conditions

Subsidized meals, recreation areas, sports games, additional training, team building are organized for employees.

Manual labor is practically excluded:

90% production processes are automated.

100% warehouses are equipped with lifting mechanisms.

100% trucks are equipped with hydroboards.

Investments in regions of presence

In the Noginsk district of the Moscow region in 2020 a new production site has been opened. More than 100 jobs have been created for highly qualified employees. More than 150 more jobs planned to be created by 2025.

Charity

Support for events and assistance in the development of social infrastructure in the Moscow region. Support for social projects, including The State Darwin Museum.

Working with customers

Customer Support is available. Customer support is available on all social networks, by calling the hotline and on the company's website. Customer satisfaction is monitored.

Responsibility for product quality

The production is certified according to the ISO 9001 standard.

Tax transparency

The company's activities are transparent, all reporting is available.

The divisions of the group of companies have "Regulations on Anti-Corruption Policy"



Environment protection

Production operates on waste-free technology

Adhesives and sealants based on hybrid polymers

Free of isocyanates and solvents

No harmful emissions

Solvent regeneration system

Allows solvents to be reused in a closed cycle

Reducing waste and harmful emissions



Packaging materials

100% recyclable

Produced from recycled materials

Aerosol cans

100% recyclable



Only non-ozone-depleting propellant gases are used in the process



All raw materials and components are converted into finished products

Ecological footprint

Production operates on waste-free technology

Adhesives and sealants based on hybrid polymers

Durability compared to traditional materials is 2-3 times higher. The service life is more than 25 years.

Reduce CO2 emissions and energy consumption in the future

System of products for warm installation of translucent structures certified according to GOST 30971-2012.

Spray-on thermal insulation and adhesive foam for the installation of thermal insulation boards and wall blocks.

Increase the energy efficiency of buildings, reduce energy consumption.

Reduce CO2 emissions



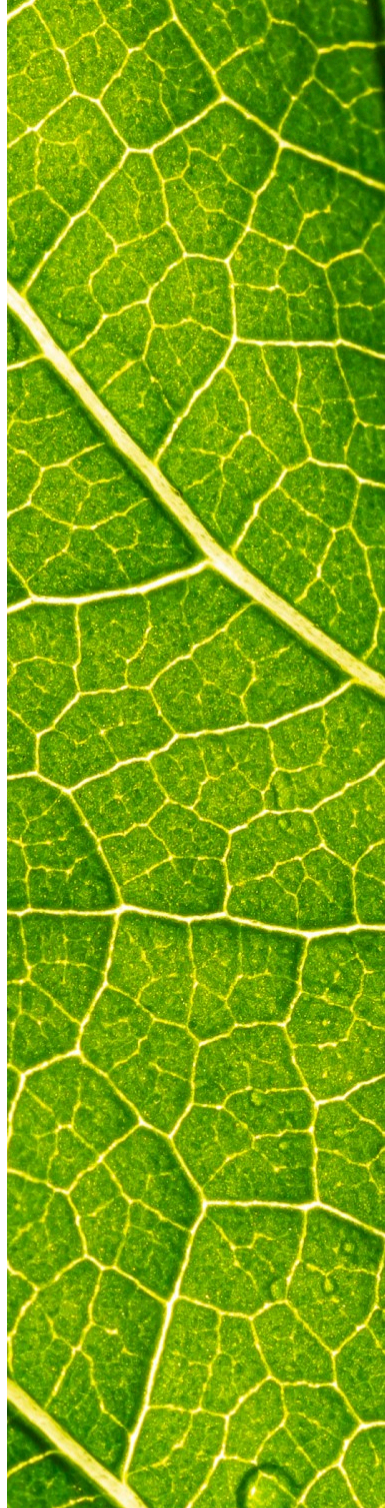
In recent years, we have invested **more than 2 billion rubles** in the development of new areas and continue to invest.



One of the first in Russia to organize the production of adhesives and sealants based on **the most modern and effective materials - hybrid polymers.**



Our products **improve the energy efficiency of buildings, save energy and reduce CO2 emissions.**





Technical support for products, work with complaints:

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